

Business Track: Agenda

updated 8 may 2026

8 may 2026

- **08:00 – 10:00** · Tutorial T12 (Room 105) How to secure the future intelligent communication networks. The role of blockchain-based systems, Web3 and GenAI
- **10:00 – 10:30** · *Coffee break (Floor -3)*
- **10:30 – 12:30** · Tutorial T12 (continuation) (Room 105)
- **12:00 – 12:45** · **Roundtable (Main Hall, Floor -2) AI in Health and Life Sciences - From data to care: how AI is transforming health and life**
- **13:30 – 15:30** · Tutorial T9 (Room GR 4) Designing End-to-End Multi-Agent AI Systems
- **13:30 – 15:30** · Tutorial T13 (Room 110) Generative AI for Multimodal Sensing and 3D Perception
- **14:00 – 14:30** · Talk by Fidesol (Room 206) Taming LLM Hallucinations: Practical Strategies for Enterprise AI– Laura Vigoya
- **15:30 – 17:00** · Tutorial T11 (Room ODS) AI-ML and Goal-oriented Semantic Networks for the 6G Networks
- **17:00 – 17:30** · *Coffee break (Floor -3)*
- **17:30 – 20:00** · Tutorial T11 (continuation) (Room ODS)

9 may 2026

- **08:00 – 10:00** · Panel (Graduate Hall) Responsible, Trustworthy, and Collaborative Human-AI Symbiosis
 - **08:30 – 09:15** · **Roundtable (Main Hall, Floor -2) Generative AI and Autonomous Agents in Business: from efficiency to competitive advantage**
 - **09:00 – 09:30** · Talk by SIDN (Room 206) “From SEO to GEO: Building a system to measure brand visibility across AI platforms” – Isabel Vázquez
 - **09:15 – 10:00** · **Roundtable (Main Hall, Floor -2) AI in Finance: from risk to value**
 - **09:30 – 10:00** · Talk by T-Systems (Room 206) “Europe's sovereign AI factory” – Pablo Rodríguez Díaz
 - **10:00 – 10:30** · *Coffee break (Floor -3)*
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- **10:30 – 11:15 · Opening Ceremony (Main Hall, Floor -2)**
- **11:15 – 12:15 · Keynote #1 (Main Hall, Floor -2) G Kumar Venayagamoorthy (Clemson University)**
- **13:15 – 13:45 · Talk by CaixaBank (Room 206) Title to be confirmed – Carmen González Novo**
- **13:15 – 15:15 · Panel (Graduate Hall) AI for E-Commerce: Scaling Beyond Recommendation Engines**
- **13:30 – 14:15 · Roundtable (Main Hall, Floor -2) Responsible AI and EU AI Act: preparing for regulation**
- **13:45 – 14:15 · Talk by CT Ingenieros (Room 206) “AI-Powered Automated Verification of Electronics Unit Manufacturing” – Eduard García Montoro**
- **14:45 – 15:15 · Talk by T-Systems (Room 206) “Agentic AI Platform - Sovereign, secure, governed by design” – Francisco Javier Rodrigo Ginés**
- **15:15 – 16:15 · Keynote #2 (Main Hall, Floor -2) Juan Bernabé-Moreno (IBM Research Europe – Ireland & UK)**
- **16:15 – 16:45 · Coffee break (Ground Floor)**
- **16:45 – 17:30 · Roundtable (Main Hall, Floor -2) AI in the Agricultural Sector: transformation of the agricultural sector through artificial intelligence**
- **16:45 – 18:45 · Panel (Graduate Hall) AI, Architecture and City**

10 may 2026

- **08:00 – 10:00 · Panel (Graduate Hall) AI for Business**
 - **10:00 – 11:00 · Keynote #3 (Main Hall, Floor -2) Marcos López de Prado (Cornell University)**
 - **11:00 – 11:30 · Coffee break (Ground Floor)**
 - **13:30 – 14:00 · Closing Ceremony (Main Hall, Floor -2)**
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